



# Solar Market

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## Preface

There are two major problems facing the world now, and all efforts and cooperation must be made by all countries of the world to address and solve them because they threaten the life and standard of living of modern man, which are energy sustainability and environmental preservation. It is noted that energy sustainability cannot be guaranteed by relying on traditional or fossil fuels (such as oil, gas, coal and uranium), for many reasons, including:

- High prices of electric energy production from fossil fuels of all kinds, as a result of the high cost of production and the ever-increasing cost of fuel.
- The use of fossil fuels of all kinds has caused great environmental damage and unprecedented negative climate changes on the planet.
- Fossil fuels of all kinds are subject to depletion, so it is necessary to take advantage of renewable energy, including solar energy, in order to ensure energy sustainability and environmental preservation.

On the other hand, the world is witnessing a significant increase in the number of companies working in the field of trade, design, processing, installation, operation and maintenance of solar energy systems, which has increased competitiveness among companies. This is equivalent in many countries of the world to the absence of government instructions and oversight on the quality and quality of manufactured and imported solar energy system components that are available in the local markets. Consumers need to make great efforts to obtain suitable offers that they can easily compare from reputable and specialized companies. Likewise, companies suffer and seem helpless and unable to easily reach consumers to market their products, expand the consumer base, and increase trust, credibility, and transparency with them.

From here, we set out in Experts for Integrated Solutions Ltd Co., one of the Experts Group for Energy, Information, and Communication Technology companies, to develop the first advertising commercial website, which is Solar Market. A specialist in the trade and marketing of solar energy systems and components to be an easy-to-use, transparent and credible way that the consumer can rely on to access the market for solar energy systems and components to obtain his needs from them.

## Solar Market

Solar Market is the first marketing commercial website specialized in trading and marketing solar energy systems. It is the first of its kind on the Internet in terms of the type of services it provides in the field of trading and marketing solar energy systems, with a transparent vision to encourage governments, companies, investors and consumers. To take advantage of solar energy to achieve energy sustainability, protect the environment, provide a clean healthy environment, and reduce carbon dioxide emissions to mitigate global warming. The site provides an ideal opportunity for companies to present their offers to consumers electronically, on the one hand, and on the other hand, it provides consumers with the opportunity to obtain price quotations and specifications from companies locally and globally electronically in a transparent and easy manner, without the hassle of going out and searching for companies, and comparing prices and specifications to choose the appropriate ones according to their needs.

The Solar Market website, through the Companies' Gate, provides an opportunity for companies to create a permanent private account for the company by clicking on the "Create Account" button, filling out the form on the screen, and then clicking on Create an account below the form. Each account shall have a username (Username), which is the email address of the company, and a password (Password) that were entered in the form. For the purpose of activating the account, you must first verify the email (Verify Email Address), and secondly subscribe to the site for an annual subscription, according to the instructions and instructions that appear on the screen.

After completing the account creation and subscription process, the company name will appear among the companies registered in the chosen country. Then it is possible to log in (Sign in) to the company's portal through the companies' portal, and download what is available to the company or what it can provide of solar energy system products and components on the company's database that is stored on the site's servers. Where the names of the registered companies are displayed on the site, each according to the country of registration, and all the information of the registered company can be viewed on the site, including, for example, the name and address of the company, phone number, mobile number, and addresses of the company's social networking sites (Facebook and YouTube) as well. It is possible to view the names and information of companies within a specific city and by cities in the country of registration.

Companies can download specifications and quotations for integrated solar energy systems, or download solar energy system components, which are categorized as: solar panels, inverters, mounting structures, DC wires DC cables, AC cables, Batteries, Control boxes, Energy meters, Software, Tools, Miscellaneous Products.

## Features

Some of the most important features of Solar Market includes the following:

- Easy to use and informative user-interface.
- It provides a single window to know the companies specialized in the field of solar energy in any country and according to the governorates as well.
- It provides a single window to view the latest and best solar energy systems locally and globally.
- Companies can easily advertise and market their products to millions of users.
- Achieving competitiveness and transparency between companies and creating a state of balance in market prices.
- Gaining users' trust through competitiveness and transparency, as well as it gives users an opportunity to access the best offers and specifications.
- Helps control prices to protect users, the economy, and the permanence of market progress.
- The site provides private advertising spaces.
- The site is available in both Arabic and English.
- Reduced annual subscription fees.

## Benefits of Subscribing to Solar Market





Among the most important benefits of subscribing to the Solar Market website are:

- Create a permanent account for the company to upload and market its products through the Website, with the ability to add, modify and delete products.
- Expanding the company's customer base.
- Benefit from the advantages and marketing capabilities offered by the Website.
- Get acquainted with the companies working in the field of solar energy locally and globally and what they offer in terms of products, services, and prices.

## Using Solar Market

The following is a set of instructions and notes on the use of the site:

- The company creates an account and subscribes to the site, for each account a username (Username) and a password (Password). The email address of the company has been approved as a username as it is not repeatable. Companies can pay the subscription fee for more than one year in advance, since the advance subscription is often discounted.
- During the account creation process, the company is required to enter the company's general information, including name, address, phone number, mobile number, and addresses of the company's social networking sites. In addition to a selection of photos and the company logo.
- The company logs in to its account on the site and uploads the required information on the materials available to it or that it can provide, according to the categories shown on the site and the information required for each category.
- The company can add, modify and delete information at any time.
- The company can prepare offers directly through the platform, present it, and share it directly with customers via e-mail or social media, which saves effort and time for the company and works transparently with customers.
- The company can compare its offers with offers made by other companies with high transparency to create a state of positive competition, which helps in the development of the marketing process.
- Professionally developing the relationship of local companies with the market and international companies, as well as the relationship of local companies with each other.
- Customers can access companies' offers online directly and compare them to choose the best and most suitable ones in terms of price and specifications.
- Offers can be saved on a computer, mobile device, or smart device, or printed or shared via e-mail or social media.
- Customers can obtain the company's information to communicate with it to negotiate and complete the agreement.

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DC Cables	Tools	
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